

Talking About Heritage

Overview

Historic Environment Scotland (HES) is looking for your views on Talking About Heritage.

Talking About Heritage is guidance we are producing to help you to investigate, to share and celebrate, and to achieve recognition for the heritage that matters to you.

It is intended to be used as a tool by anyone with an interest in exploring and talking about the heritage that is important to them. You might use it if you are creating a Local Place Plan or researching places that are important to you.

Download draft 'Talking About Heritage' guidance [PDF, 269KB]

[<supporting_documents/Talking%20About%20Heritage%20CONSULTATION%20DRAFT%20.pdf>](#)

This guidance is part of an ongoing review of historic environment policy guidance, following on from the launch of the **Historic Environment Policy for Scotland (HEPS)** <https://www.historicenvironment.scot/advice-and-support/planning-and-guidance/historic-environment-policy-for-scotland-heps/> in May 2019.

This survey usually takes 5-10 minutes to complete.

Why we are consulting

The **What's Your Heritage?** <https://www.historicenvironment.scot/advice-and-support/listing-scheduling-and-designations/what-s-your-heritage/> campaign asked people from all over the country how Scotland's places, buildings and monuments should be recognised and celebrated.

Feedback from over 2000 responses to What's Your Heritage? told us that people wanted to achieve recognition for the heritage that matters to them.

Talking About Heritage is part of the HES response to this.

While there is advice about this subject online, much of it is held in separate locations. Talking About Heritage is intended to bring together this information into one place and to help to empower people to **find out about their heritage, celebrate it and protect it**.

Background

We used public opinion from the **What's Your Heritage?** <https://www.historicenvironment.scot/advice-and-support/listing-scheduling-and-designations/what-s-your-heritage/> campaign and stakeholder engagement to review and replace the Historic Environment Scotland Policy Statement (HESPS).

This interim document was replaced with **HEPS** <https://www.historicenvironment.scot/advice-and-support/planning-and-guidance/historic-environment-policy-for-scotland-heps/> in May 2019. HEPS is a high-level policy statement directing decision-making that affects the historic environment.



The policy is used by people like planners in their work - but everyone has a role to play in talking about heritage and how we care for our historic environment.

It sets out a series of principles and policies for the recognition, care and sustainable management of the historic environment. In doing so, it promotes a way of understanding the value of the historic environment which is inclusive and recognises different views.

Introduction

1 Are you responding as an individual or an organisation?

(Required)

Please select only one item

- ☐ As an individual ☐ On behalf of an organisation, public body or charity
☐ On behalf of a local authority ☐ As a private business, such as an architect or developer
☐ Representing a community group ☐ Other

If you've chosen 'Other', please specify here:



2 Your data

We believe you should always know what data we collect from you, why we need it and how we look after it.

What data will you be sharing?

To help us understand who we are engaging with and whether we're involving a wide range of individuals and organisations in understanding and talking about what is most important in our heritage, we'll be asking you about some personal data and special category information. This includes:

- your email address
- your age range
- the country you are based in
- your race or ethnicity
- whether you have a disability
- whether you hold a religion or belief
- your sex
- your sexual orientation

All of your answers are optional.

Why do we need this data?

We want to increase engagement with a diverse range of people and communities. Your responses will help us to understand who we are currently engaging with and to help us to improve participation in our work and in future consultations.

What will we do with your data?

Our **privacy notice** /privacy_policy explains your rights and our role in protecting the information that you share with us.

We will process your Personal Data in strict accordance with the General Data Protection Regulation (EU) 2016/679 and the Data Protection Act 2018.

☐

I agree to the privacy notice (Required)

Organisation or Community

3 What is your organisation or community group?

If responding on behalf of an organisation or a community, please enter the name here. (Required)

Permission to publish

Historic Environment Scotland would like your permission to publish your consultation response.

Information for organisations or communities only:

The option **'Publish response only (without name)'** refers only to your name, not your organisation's or community's name. If this option is selected, the organisation or community name will still be published.

If you choose the option **'Do not publish response'**, your organisation or community name may still be listed as having responded to the consultation in, for example, the analysis report.

4 Please indicate your publishing preference:

(Required)

Please select only one item

- ☐ Publish response with name ☐ Publish response only (without name)
- ☐ Do not publish response

Talking About Heritage: aims and objectives

About the guidance

The guidance is set out in four sections. Each section will give you helpful information and resources to start you on your way. The guidance is intended to balance celebrating heritage with acknowledging that what might be 'special' to one person or group of people, may be viewed differently by another.

The four sections are:

- Investigating heritage
- Understanding heritage and what makes it special
- Sharing and celebrating heritage
- Caring for and protecting heritage

5 To what extent is this document helpful to:

	Very helpful	Somewhat helpful	Neutral	Somewhat unhelpful	Very unhelpful
Understand how to investigate the heritage that matters to you? <i>Please select only one item</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand what's special about heritage and how to express your values? <i>Please select only one item</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand how to share and celebrate your heritage? <i>Please select only one item</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand how to care for and protect the heritage that matters to you? <i>Please select only one item</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please give us your suggestions as to how we can improve our guidance.

6 How would you use the information and resources provided in this document?

Please select all that apply.

Please select all that apply

- ☐ I'd use it myself ☐ With my community group ☐ With my local authority
☐ In my office or practice ☐ Signposting other people to these resources ☐ I wouldn't use it

Please tell us any other ways you would use the information and resources in this document.

Engaging with Heritage



You can use this guidance to help you to engage with and talk about heritage that is important to you. You might be talking about heritage in your community, with friends and family, with experts, or with people who don't know anything about it at all.

This guidance can also help you to explore your heritage. It gives tips and sources of information that will help you to learn more about heritage and what makes it special.

It also recognises that some heritage might be 'special' to one person or group of people but may be viewed differently by another.

7 How often do you currently talk about heritage that is important to you?

Please select only one item

- ☐ Very often ☐ Often ☐ Sometimes ☐ Rarely ☐ Never

8 How confident do you currently feel talking about heritage that is important to you?

Please select only one item

- ☐ Very confident ☐ Somewhat confident ☐ Neither confident or unconfident
☐ Not confident at all

9 Will this guidance help you talk about the heritage that is important to you?*Please select only one item*☐ Yes ☐ No

Please let us know if you have any suggestions.

Towards local recognition



People have told us that they would like **some way to recognise their local heritage that would be taken into account in their local planning decisions**. In the Planning (Scotland) Act 2019, **Local Place Plans** <http://www.legislation.gov.uk/asp/2019/13/section/14/enacted> have been introduced.

Local Place Plans are still new and we don't know exactly how they will work in practice. We do know that community bodies will be able to identify land and buildings of particular significance to the local area.

The information in 'Talking About Heritage' is also intended to help communities to think about their heritage as part of a Local Place Plan. We think that **Local Place Plans could provide a mechanism for communities to have their local heritage taken into account in local decision making**.

10 To what extent will this guidance provide a useful resource for communities wanting to recognise their heritage in preparing a Local Place Plan?

Please select only one item

☐ Very useful ☐ Useful ☐ Not very useful ☐ Useless ☐ I don't know

Do you have any further comments?

Language and format



11 We tried to use language that is accessible and inclusive throughout this guidance.
How clear did you find the language in the document?

Please select only one item

☐ Very clear ☐ Clear ☐ Neither clear nor unclear ☐ Unclear ☐ Very unclear

What could we improve? Please add your suggestions here.

12 Once the guidance has been further developed, which format would you prefer to use it in?

Please select all that apply

☐ Webpage ☐ Video ☐ Leaflet ☐ Hard copy (paper) ☐ PDF ☐ All of the above

13 To what extent is Talking About Heritage a resource you feel would be useful to other groups, individuals and organisations?

Please select only one item

☐ Extremely useful ☐ Very useful ☐ Somewhat useful ☐ Not useful at all

Do you have any further comments?

Anything else?

14 Does the document leave out anything that should be included?

Please select only one item

☐ No ☐ Yes

If 'Yes', please explain your answer in the box below.

15 As we continue to develop our suite of guidance are there topic areas you would like to see covered?

Please type your suggestions here.

About you

To help us understand who is responding to this survey and whether we're hearing from a wide range of individuals and organisations, we'd like to learn a little more about you.

All the following questions are optional

Our **privacy notice** /privacy_policy explains your rights and our role in protecting the information that you share with us.

We will process your Personal Data in strict accordance with the General Data Protection Regulation (EU) 2016/679 and the Data Protection Act 2018.

16 Where are you based?

Please select only one item

☐ Scotland ☐ Rest of the UK ☐ Rest of the world

17 What is your age?*Please select only one item*

- ☐ Under 18 ☐ 18-30 ☐ 31-40 ☐ 41-50 ☐ 51-60 ☐ 61-70 ☐ 71+

18 What is your sex?*Please select only one item*

- ☐ Female ☐ Male

19 Do you identify as transgender?*Please select only one item*

- ☐ Yes ☐ No

20 Do you identify as?*Please select only one item*

- ☐ Straight ☐ Gay / lesbian ☐ Bisexual ☐ Any other / not listed

21 What is your ethnicity?*Please select only one item*

- ☐ Asian/Asian British ☐ Black/African/Caribbean/Black British ☐ Mixed/Multiple ethnic groups
☐ Traveller / Gypsy ☐ White ☐ Other ethnic group ☐ Prefer not to say

22 Do you consider yourself to be disabled under the definition of the Equality Act 2010?*Please select only one item*

- ☐ Yes ☐ No

23 Do you regard yourself as belonging to any of the following religions?*Please select only one item*

- ☐ Buddhism ☐ Christianity ☐ Hinduism ☐ Islam ☐ Judaism ☐ Sikhism
☐ Any other / not listed ☐ None of the above